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## PRESS RELEASE

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### **GAM appoints Adam Brown as Global Head of Marketing**

GAM announced today that Adam Brown will be joining the Group as Global Head of Marketing, effective from 3 July 2017. He will be based in London.

Adam Brown joins GAM from Columbia Threadneedle Investments where he was responsible for leading marketing across all distribution channels in EMEA and Asia. With more than 18 years' experience in the sector, Adam is highly skilled at driving marketing activities across both traditional and digital communication channels.

Adam will report to Tim Rainsford, Group Head of Distribution, and will be responsible for both sales marketing and product marketing. Adam will work closely with sales, product and distribution teams to drive marketing initiatives, support the Group's sales efforts globally, and increase brand awareness for the Group's single master brand – GAM, following the termination of the company's licence to use Julius Baer trademarks to market investment funds.

Tim Rainsford, Group Head of Distribution, said: "Adam is a very experienced professional, bringing a wealth of experience across direct, intermediary and institutional distribution channels in brand-building, client communications, investment insight, thought leadership, events and sponsorships. We are pleased to welcome him to the team, and his experience will further make the way we communicate with our clients more relevant, engaging and timely."

#### **CV of Adam Brown**

Adam Brown joins GAM from Columbia Threadneedle where he was Head of Marketing for EMEA and Asia for the past five years. Prior to this, he worked in a number of marketing roles at Threadneedle, Blackrock and Fidelity. He holds a MA in Strategic Marketing Management from Kingston University.

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#### **About GAM**

GAM is one of the world's leading independent, pure-play asset managers. The company provides active investment solutions and products for institutions, financial intermediaries and private investors under two brands: GAM and Julius Baer Funds. The core investment business is complemented by private labelling services, which include management company and other support services to third-party asset managers. GAM employs about 1,000 people in 12 countries with investment centres in London, Cambridge, Zurich, Hong Kong, New York, Milan and Lugano. The investment managers are supported by an extensive global distribution network.

Headquartered in Zurich, GAM is listed on the SIX Swiss Exchange and is a component of the Swiss Market Index Mid (SMIM) with the symbol 'GAM'. The Group has assets under management of CHF 120.7 billion (USD 118.8 billion) as at 31 December 2016.