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## PRESS RELEASE

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### **GAM appoints Rob Page as Head of Marketing and Client Experience**

GAM Investments today announced the appointment of Rob Page as Head of Marketing and Client Experience.

Rob will report to Global Head of Distribution, Jeremy Roberts, and partner with Global Head of Institutional Solutions, Jill Barber. He will also join the Senior Leadership Team. Rob is based in London and will join the firm on 22 March.

In this role, Rob will be responsible for leading the marketing team and the client experience strategy for GAM. He will work closely with the sales, product and distribution teams to drive marketing initiatives, support GAM's sales efforts globally, and further enhance the client experience.

Rob has held leadership roles in marketing for more than 25 years. He was most recently Chief Marketing Officer at Janus Henderson and prior to that, he held senior marketing roles at Hermes Fund Managers, Ardevora Asset Management and Liontrust Asset Management, among others.

**Jeremy Roberts, Global Head of Distribution at GAM**, said: "Rob has an excellent reputation across the industry and a demonstrable track record of leading marketing teams and driving strategy. He will be an important addition to the team as we seek to provide the investment leadership, innovation and sustainable thinking to protect and enhance our clients' financial future. We look forward to welcoming Rob to the talented team at GAM."

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**About GAM**

GAM is a leading independent, pure-play asset manager. The company provides active investment solutions and products for institutions, financial intermediaries and private investors. The core investment business is complemented by private labelling services, which include management company and other support services to third-party asset managers. GAM employed 701 FTEs in 14 countries with investment centres in London, Cambridge, Zurich, Hong Kong, New York, Milan and Lugano as at 31 December 2020. The investment managers are supported by an extensive global distribution network. Headquartered in Zurich, GAM is listed on the SIX Swiss Exchange with the symbol 'GAM'. The Group has AuM of CHF 122 billion (USD 138.0 billion) as at 31 December 2020.

**Important legal information**

The information in this document is given for information purposes only and does not qualify as investment advice. Opinions and assessments contained in this document may change and reflect the point of view of GAM in the current economic environment. No liability shall be accepted for the accuracy and completeness of the information. Past performance is no indicator for the current or future development. There is no guarantee that objectives will be achieved.